



TECHNOLOGY READINESS LEVEL UP (TRL)

About TRL

The TRL program is Canada’s premier commercialization pathway for researcher-entrepreneurs. Delivered through leading Colleges and Polytechnics, TRL connects participants with funding, experienced advisors and mentors, and hands-on training, all designed to help turn innovative research into real-world products and thriving startups.

Is TRL Right for You?

If you are a student, recent graduate, or postdoc at a Canadian post-secondary institution with a research-based innovation and a passion for impact, TRL is your launchpad from idea to market-ready solution.

Advance your innovation. Transform your mindset. Become part of Canada’s next generation of research-based entrepreneurs with TRL!

Participant Benefits

- ✓ Mentorship
- ✓ Financial Support
- ✓ Networking
- ✓ AI Skill Building
- ✓ Inclusive Innovation
- ✓ Success Pathway

How TRL Works

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Project Funding
 Receive \$10,000 to test ideas, validate assumptions, and refine products with customer feedback.
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Workshops & Peer Learning
 Workshops, peer groups, and events connect you to Canada’s vibrant innovation ecosystem.
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AI-Integrated Approach
 Learn to integrate AI into products using tools for research, MVP design, and feedback analysis to boost skills and progress.
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Advice and Mentorship
 Get matched with a Technology Transfer Advisor and industry mentor for guidance in technology and business development.
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Flexible, Project-Based Learning
 Self-directed development with expert guidance helps you set goals, advance projects, and customize your journey.
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Product Development Sprints
 The 16-week program uses “Build-Measure-Learn” cycles to develop and test an MVP.
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Inclusive Programming
 The program offers diverse commercialization pathways to support participants from all communities.
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Indigenous Support
 Access culturally grounded mentorship, programming and support incorporating Indigenous knowledge and perspectives.